**FUNDAMENTAL OF E-BUSINESS**

**(COMMERCE GROUP)**

**Time: 3 Hrs**                                                    **Theory: 80 Marks**
**Practical: 15 Marks**
**INA:    05 Marks**
**Total: 100 Marks**

**STRUCTURE OF QUESTION PAPER**

1.        The Question Paper will cover whole of the Syllabus.

2.        23 Questions will be set in the Question paper.

3.        All units should be given adequate representation in the question paper.

4.        The Question paper will have 3 sections and all sections are compulsory.

**SECTION-A**

5.        Question No. 1 cons consists of 30 sub parts 1(i) to 1(xxx) carrying 1 mark each. Objective type questions may include true or false / multiple choice type questions / questions with one word or one sentence / fill in the blanks (with two options regarding fill ups). Answers to questions with one word or one sentence should be given in 1-15 words only.

**SECTION-B**

6.        Question No. 2 to 16 will carry 2 marks each. Answer of these questions should be given in 5 to 10 lines.

**SECTION-C**

7.        Question No. 17 to 23 will carry 4 marks each. Attempt any five questions from this section. Question will be set as per unit wise distribution. Answer of these questions should be given in 15 to 20 lines.

## Unit wise division of the Marks

| Unit No. | Name of Unit | 1 mark Questions | 2 marks Questions | 4 marks Questions (Do any five) | Remarks |
|---|---|---|---|---|---|
| 1 | • Concept and scope of information Technology<br>• Fundamental of computers | 3 | 2 | 1 | - |
| 2 | • Hardware concepts<br>• Memory system of computers<br>• Software concepts | 3 | 2 | | - |
| 3 | • Multimedia | 3 | 2 | | - |
| 4 | • Fundamentals of internet<br>• Working with internet | 3 | 2 | 1 | - |
| 5 | • Introduction to E-Commerce<br>• E-commerce in India | 3 | 2 | | - |
| 6 | • E-Payments | 3 | 1 | 1 | - |
| 7 | • E-Security | 3 | 1 | 1 | - |
| 8 | • E-Banking | 3 | 1 | 1 | - |
| 9 | • E-Trading | 3 | 1 | 1 | - |
| 10 | • E-Marketing | 3 | 1 | 1 | - |
| | **Total Marks** | **1x30=30** | **2x15=30** | **4x5=20** | - |

**Note: 1 Mark questions should be of the type MCQ, True/False, Questions with one word or one sentence and fill in the blanks (with two options regarding fill ups) only.**